



KNOCKERBALL®
Get in the Ball

THE PROCESS

HOW TO BRING KNOCKERBALL TO YOUR COMMUNITY..

Get Familiar With Knockerball

Spend some time learning about the Knockerball brand by first visiting our website at knockerball.com. Here you'll find product pages, games to play with Knockerballs as well as an FAQ section answering many of the questions you might have. Take time to check out our other products like inflatables and yard games which allow you to increase the value of the experience you are selling. Our Facebook page (@KnockerballUSA) is where we feature success stories of affiliates around the country and the many ways they are getting involved in their communities.

Talk With Our Team

All of our National Account executives have run their own Knockerball businesses, giving them the experience and wisdom to share with you from your very first call. We will discuss products, games, costs, revenue projections, marketing and anything else you wish to discuss. You will begin to think about things like venue partnerships, mobile or brick and mortar, as well as how you will manage your business and best practices.

Choose Your Package And Understand Your Financing Options

Using things like your location, population, and vision for your business we will help you understand which products you need to succeed. As we lay out costs and revenue projections we will also help you understand your available financing options for equipment. For the basic package, first year costs are about \$12k for equipment, license fees and insurance.

Joining The Knockerball Family And Starting Your New Business

Once your order is placed, it's time to start having some fun! Our team will walk you through setting up your new custom website, onboarding videos, safety training and more. We will provide you with resources, tools and a private group of fellow Knockerball affiliates to continually learn from.



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BENEFITS

Customized Website

Your customized website includes IT support, hosting, and online waivers. For an additional fee a full suite of management software is available with online booking, a payment gateway, accounting, and inventory management.

Onboarding and Training

You'll be guided through the start up process by our team who will teach you all we've learned about running your own Knockerball business. There will be one-on-one calls, video tutorials and live webinars.

KB Nation

This private forum of Knockerball affiliates facilitates the exchange of best practices, problem solving and relationship building. Here you will learn what's worked well for others, and what hasn't. You can ask questions and lend your own expertise as well. It's your own built in Knockerball mastermind group!

Safety

Safety training videos, protocols, waivers and background checks all ready to go so you hit the ground running.

Equipment

From knockerballs and pumps to inflatables and yard games, we've got you covered. Some of our most successful affiliates offer a host of games to their customers. We offer everything you need to bring the fun to your community.



Marketing Materials

Customized marketing materials, branded pictures and videos as well as a knowledgeable team to help you put these to work for your new business.

Trademark / Licensing

Use of trademarked materials (name, logo, branding, etc.). Knockerball is the only bubble soccer equipment company in the US to receive a registered Trademark.

Support

A team of people around the US combined with resources and assets to build your business.

Insurance

We have a partnership to provide an exclusive insurance program for all of our Knockerball affiliates. The policy is underwritten by one of the largest insurers in the world.

National Advertising

With worldwide brand recognition you'll benefit from our national advertising campaigns across multiple channels. We've designed our advertising to build consumer trust, brand recognition, and to drive leads at the local level. It's all you need to bring the fun to your community.



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HOW MUCH DO OWNERS MAKE?

\$400 / PARTY
(1.5 hours)

1 PARTY ON SATURDAY
1 PARTY ON SUNDAY

\$800 / WEEKEND

\$3,200 / MONTH



+ 0 CORPORATE EVENT PER MONTH @ \$1,000/ea
+ 0 FESTIVAL EVERY OTHER MONTH @ \$1,500/ea

= \$38,400 / YEAR

\$400 / PARTY
(1.5 hours)

2 PARTIES ON SATURDAY
2 PARTIES ON SUNDAY

\$1600 / WEEKEND

\$6,400 / MONTH



+ 1 CORPORATE EVENT PER MONTH @ \$1,000/ea
+ 0 FESTIVAL EVERY OTHER MONTH @ \$1,500/ea

= \$88,800 / YEAR

\$400 / PARTY
(1.5 hours)

3 PARTIES ON SATURDAY
3 PARTIES ON SUNDAY

\$2400 / WEEKEND

\$9,600 / MONTH



+ 1 CORPORATE EVENT PER MONTH @ \$1,000/ea
+ 1 FESTIVAL EVERY OTHER MONTH @ \$1,500/ea

= \$136,200 / YEAR



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BUSINESS PACKAGES

GREY PACKAGE

12 Knockerballs
High Powered Pump
Custom Website
Our basic business package
1st Year License Fee Included

\$6,995

RED PACKAGE

16 Knockerballs
Human Foosball Field
Choice of 1 Yard Game
High Powered Pump
Custom Website
Marketing Material
1st Year License Fee Included

\$12,295

BLACK PACKAGE

20 Knockerballs
Medium Field
Choice of 2 Yard Games
High Powered Pump
Custom Website
Marketing Material
Branding Package
KB Foot Darts
10 Player Archery Tag® Package
1st Year License Fee Included

\$20,495

Insurance costs are not included. Insurance rates vary, however, we recommend setting aside an additional \$3,500-\$4,000 to cover these costs.

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